

CHAPTER – 4

CIRCULATION OF PUBLICATIONS

4.1. A total number of 33,927 publications furnished their circulation figures online for 2021-22 (excluding ‘Miscellaneous’ publications) claiming a total circulation of 39,17,12,282 copies per publishing day as against 38,64,82,373 copies per publishing day in 2020-21, thereby registering an increase of 1.35 percent over the previous year. *(Table 4.1)*

DAILIES

4.2.1. The number of Daily publications, which furnished circulation figures, has increased from 9,750 publications in 2020-21 to 10,038 publications in 2021-22. The combined circulation of all Dailies was 22,57,26,209 copies per publishing day in 2021-22 as against 22,58,56,735 copies per publishing day in 2020-21, i.e., a decrease of 0.06 percent. *(Table 4.5)*

4.2.2. The number of Bi and Tri-weeklies, which furnished circulation figures, was 6,53,087 in 2021-22. *(Table 4.1)*

PERIODICALS

4.3. Among Periodicals, Dailies had a combined share of 22,57,26,209 copies per publishing day, i.e. 57.62 percent of the total circulation, followed by Weeklies with 9,72,48,755 copies per publishing day, i.e., 24.83 percent of total circulation. The Monthlies, with a total circulation of 4,46,80,221 copies per publishing day or 11.41 percent of total circulation, was at the third place. *(Table 4.2)*

LANGUAGE-WISE CIRCULATION

4.4.1. In 2021-22, Hindi publications retained their largest share in claimed circulation with 19,10,59,519 copies per publishing day or 48.77 percent of the total circulation, followed by English publications with 3,63,76,311 copies per publishing day (9.28%). Other languages in which publications had claimed circulation of more than ten million copies were Marathi - 3,64,60,742 (9.31%); Urdu- 2,42,04,439 (6.18 %); Telugu - 2,16,97,013 (5.54%); Gujarati -1,72,25,933 (4.39%); and Malayalam - 1,07,12,435 (2.74%). *(Table 4.2)*

4.4.2. Even among Dailies, Hindi publications maintained their top position with a claimed circulation of 10,34,83,185 copies per publishing day, or to say 45.84 percent of the total claimed circulation of all daily publications. The Urdu Dailies claimed second position with a circulation of 1,97,81,900 copies per publishing day (8.76%). The Dailies published in other languages were Marathi

–2,49,15,124; English –2,09,14,036; Telugu–1,36,36,825; Gujarati –81,19,660; Kannada -59,20,273; Malayalam- 67,01,269 Odia–56,71,159; Tamil–49,63,836; and Bengali–31,80,673 copies per publishing day etc. (Table 4.2)

4.4.3. Among all Periodicities, Hindi Dailies publications had the highest circulation of 10,34,83,185 copies per publishing day. Hindi Weekly publications claimed second position with a circulation of 5,57,03,005 copies per publishing day followed by Marathi Dailies –2,49,15,124; Hindi Monthly–2,14,67,592; English Dailies–2,09,14,036; Urdu Dailies –1,97,81,900; Telugu Daily–1,36,36,825; and English Weekly-95,78,072 etc. (Table 4.2)

STATE-WISE CIRCULATION

4.5.1. The claimed circulation of publications was the highest in Uttar Pradesh with 7,56,31,146 copies per publishing day during 2021-22. Maharashtra came second with 5,60,04,918 copies per publishing day; Madhya Pradesh was third with 5,23,34,334 copies; and Delhi came fourth with 2,68,41,107 copies per publishing day. Other States with a circulation of more than ten million copies per publishing day were: Gujarat –2,12,70,111 copies per publishing day; Andhra Pradesh –1,75,41,651 copies per publishing day; Rajasthan –1,71,44,484 copies per publishing day; Uttarakhand –1,66,87,593 copies per publishing day; Kerala - 1,16,47,587 copies per publishing day; Telangana –1,07,80,830 copies per publishing day; Karnataka–1,05,88,532 copies per publishing day; Odisha–1,07,94,587 copies per publishing day; and Tamil Nadu–1,19,25,326 copies per publishing day.(Table 4.3)

4.5.2. Uttar Pradesh had the maximum claimed circulation of Daily publications with 3,90,50,151 copies per publishing day followed by Maharashtra –3,60,74,671 copies per publishing day; Madhya Pradesh–2,69,32,013 copies per publishing day; Delhi –1,40,92,325 copies per publishing day; Andhra Pradesh –1,12,28,442 copies per publishing day; Rajasthan–1,15 ,88,376 copies per publishing day; and Gujarat–1,08,63,557 copies per publishing day. (Table 4.3)

4.5.3. The minimum circulation was found in the state of Nagaland numbering 80,105 copies per publishing day and NIL circulation was found in UT Ladakh & Lakshadweep. (Table 4.3)

4.5.4. The claimed circulation of weeklies in 2021-22 was the highest in Uttar Pradesh with 2,80,91,519 copies per publishing day followed by Maharashtra -1,57,53,043 copies per publishing day; Madhya Pradesh –1,24,49,729 copies per publishing day; Uttarakhand –99,19,507 copies per publishing day; Delhi –66,34,018 copies per publishing day; Gujarat –67,11,781 copies per publishing day; West Bengal –22,47,439 copies per publishing day; Odisha- 21,50,674 copies per publishing day; Rajasthan –19,17,951 copies per publishing day; Kerala –15,12,666 copies per publishing day; and Tamil Nadu–15,89,675 copies per publishing day etc. (Table 4.3)

4.5.5. In the claimed circulation of fortnightlies in 2021-22, Rajasthan occupied the first position with 28,75,547 copies per publishing day followed by Uttar Pradesh with 21,43,745 copies per publishing day; Delhi- 17,24,927 copies per publishing day; Gujarat –16,03,595 copies per publishing day; West Bengal–14,89,555 copies per publishing day; Uttarakhand- 14,79,081 copies per publishing day; Madhya Pradesh- 11,82,129 copies per publishing day; Andhra Pradesh –10,09,924 copies per publishing day; Maharashtra- 15,30,837 copies per publishing day; Odisha - 10,08,353 copies per publishing days. These were the only States having a total circulation of over one million copies per publishing day each in 2021-22. (Table 4.3)

4.5.6. Among Monthly publications, Madhya Pradesh claimed largest circulation with 1,07,46,638 copies per publishing day; followed by Uttar Pradesh–57,06,463 copies per publishing day; Andhra Pradesh –42,49,842 copies per publishing day; Delhi- 39,48,968 copies per publishing day; Tamil Nadu –31,46,202 copies per publishing day; Telangana–23,00,623 copies per publishing day; Kerala–22,36,153 copies per publishing day; Maharashtra –18,41,526 copies per publishing day; Gujarat –19,64,796 copies per publishing day; Karnataka–15,19,262 copies per publishing day; Uttarakhand–12,28,374 1copies per publishing day; Odisha–11,33,943 copies per publishing day. (*Table 4.3*)

LANGUAGE-CUM STATE-WISE CIRCULATION

4.6. Language-wise analysis of claimed circulation of publications for 2021-22 reveals that Uttar Pradesh was at the top with 6,16,40,025 copies per publishing day in Hindi language, i.e., 32.26 percent of total circulation of Hindi Language; followed by Madhya Pradesh –4,96,17,594 copies; Rajasthan -1,63,20,775 copies per publishing day; Uttarakhand–1,49,51,325 copies per publishing day; and Delhi- 1,39,38,894 copies per publishing day. The total circulation of English Language publications was 3,63,76,311 copies per publishing day, out of which Delhi accounted for 76,25,974 copies per publishing day, i.e. 20.96 percent of the total circulation in English followed by Maharashtra–60,42,857 copies per publishing day, i.e., (16.62 %) and Jammu & Kashmir –38,49,564 copies per publishing day (10.58 %). The total circulation of Gujarati publications was 1,72,25,933 copies per publishing day out of which Gujarat accounted for 1,66,00,261 copies per publishing day, i.e., (96.37 %). The total circulation of Telugu publications was 2,16,97,013 copies out of which Andhra Pradesh accounted for 1,41,95,213 copies per publishing day, i.e., (65.43%). The total circulation of Marathi publications was 3,64,60,742 copies per publishing day, out of which Maharashtra accounted for 3,58,54,952 copies per publishing day, i.e., (98.34 %). The total circulation of Urdu publications was 2,42,04,439 copies per publishing day, out of which Uttar Pradesh accounted for 1,00,47,750 copies per publishing day, i.e., (41.52 %). (*Table 4.4*)

DISTRIBUTION PATTERN

4.7.1. Out of 39,17,12,282 copies circulated per publishing day in 2021-22, as many as 37,50,85,876 copies per publishing day (95.75%) were sold and 1,66,26,406 copies per publishing day (4.25%) were distributed free, which included samples, vouchers, complimentary and office copies. (*Table 4.5*)

4.7.2. In case of daily newspapers, out of a total claimed circulation of 22,57,26,209 copies per publishing day, the number of copies sold per publishing day were 21,98,41,738 (97.39%) and free copies were 58,84,471 (2.61 %). (*Table 4.5*)

CIRCULATION PATTERN

4.8.1. A total of 33927 (excluding miscellaneous) publications submitted their Annual Statements and supplied their circulation data within stipulated filing period. Based on their circulation figures, the newspapers have been classified into following three categories:

- (i) **Small:** Circulation up to 25,000 copies per publishing day,
- (ii) **Medium:** Circulation between 25,001 to 75,000 copies per publishing day,
- (iii) **Big:** Circulation of more than 75,000 copies per publishing day,
- (iv) **Others:** Zero or 'NIL' Circulation figure.

4.8.2. Out of 33,927 newspapers and periodicals which supplied their circulation data, 852, i.e., 2.52 percent fall in the ‘Big’ category; 1,926, i.e., 5.67 percent in the ‘Medium’ category, 187 in the ‘Others’ category, i.e., 0.55 percent and remaining 31,149, i.e., 91.82 percent in the ‘Small’ category. Publications falling in the ‘Small’ category have the largest share in the circulation with 21,07,18,691 copies per publishing day, i.e., 53.79 percent of total, followed by the ‘Big’ category with 10,76,04,459 copies per publishing day, i.e., 27.47 percent and the ‘Medium’ category having 7,33,89,132 copies per publishing day, i.e., 18.74 percent. (*Table 4.6 & 4.7*)

4.8.3. The ‘Big’ category is further divided into two sub-categories – those having a circulation between (i) 1,00,000 to 25,00,000 copies per publishing day; (ii) 75,001 to 99,999 copies per publishing day. In the first sub-category, there are 429 publications with a total circulation of 8,73,64,140 copies per publishing day, where as in the second sub-category, there are 236 publications, with a total circulation of 2,02,40,319 copies per publishing day. (*Table 4.6*)

4.8.4. The ‘Medium’ category of publications is also classified into two sub-categories – viz., (i) 25,001 to 50,000 copies; and (ii) 50,001 to 75,000 copies. In the first sub-category, there are 1,539 publications with a total circulation of 4,97,13,580 copies per publishing day and in the second, there are 387 publications with a total circulation of 2,36,75,552 copies per publishing day. (*Table 4.6*)

4.8.5. The publications falling under the ‘Small’ category can be divided into four sub-categories according to their circulation figures, viz (i) 15,001 to 25,000 copies; (ii) 5,001 to 15,000 copies; (iii) 2,001 to 5,000 copies; and (iv) 1 to 2,000 copies. It has been noticed that 5,648 had the circulation range between 15,001 and 25,000; 10,627 had the circulation range between 5,001 and 15,000; 4,794 had the circulation range between 2,001 and 5,000; and 10,080 had the circulation range between 1 and 2000. (*Table 4.6*)

4.8.6. Publications falling under the ‘Others’ category are based on the Annual Statements filed by publishers, irrespective of language or periodicity, in which the circulation figure has been provided as ‘0’ or ‘Nil’. There are a total of 187 such publications in the period 2021-22. (*Table 4.6*)

4.8.7. Out of the 10,081 dailies and Bi and Tri-weeklies that filed circulation data for the year 2021-22, 569 came under the ‘Big’ category, 1,368 under ‘Medium’ category, 24 came under the ‘Others’ category and the remaining 8,120 were ‘Small’ newspapers. Out of 569 ‘Big’ Dailies/Tri and Bi-weeklies, 429 had a circulation of one lakh and above each. (*Table 4.6 and 4.7*)

4.8.8. As regards to Dailies and Bi and Tri-weeklies and other periodicals, the largest circulation was of ‘Small’ newspapers (21,07,18,691), i.e., 53.79 percent, followed by ‘Big’ newspapers (10,76,04,459), i.e., 27.47 percent and ‘Medium’ newspapers (7,33,89,132), i.e., 18.74 percent. (*Table 4.7*)

4.8.9. A significant section of newspapers and periodicals, particularly the ‘Small’ publications, appears to ignore its obligations to submit the Annual Statements to the O/o RNI under Section 19(D) of the “Press and Registration of Books Act 1867”. Their circulation, therefore, could not be ascertained and hence the actual circulation of the registered Indian publications would be much higher than what this report projects on the basis of Annual Statements actually received.

AVERAGE CIRCULATION

4.9.1. The average circulation of Dailies and Tri/Bi-weeklies was 22,456 copies per publishing day whereas the average circulation of the other periodicals were 6,933 copies per publishing day during 2021-22. Average circulation of “Big” newspapers increased by 1,378 copies - from 1,58,227 to 1,59,605 copies per publishing day during 2021-22 and that of “Small” newspapers increased by 263 copies - from 9,835 to 10,098 copies per publishing day during 2021-22. As for the “Medium” newspapers, the average circulation decreased by 785 copies per publishing day - from 39,940 to 39,155 during 2021-22 in comparison to the previous year. (Table 4.7)

4.9.2. The average circulation of Dailies and Tri/Bi-weeklies showed a decrease of 657 copies per publishing day, i.e., from 23,113 to 22,456 copies per publishing day in 2021-22. (Table 4.7)

4.9.3. The average circulation of periodicals also showed a decrease of 49 copies per publishing day, i.e., from 6,982 to 6,933 copies per publishing day in 2021-22. (Table 4.7)

CENTRE-WISE CIRCULATION

4.10.1. The publications other than Dailies and Tri/Bi weekly which were brought out from the 13 Metropolitan Cities had a combined claimed circulation of 7,37,67,726 copies per publishing day in 2021-22. The State Capitals accounted for 12,97,50,237 copies per publishing day. The publications brought out from Big Cities claimed a total circulation of 24,47,12,683 copies per publishing day. The Press in the Union Territories accounted for 2,94,34,724 copies per publishing day. The remaining 98,16,506 copies per publishing day belonged to Smaller Towns. (Table 4.8)

4.10.2. The Dailies and Tri/Bi-weeklies from 13 Metropolitan Cities had a total circulation of 5,37,69,908 copies per publishing day. The Dailies and Tri/Bi-weeklies published from State Capitals had a total circulation of 8,66,80,144 copies per publishing day. The Dailies and Tri/Bi-weeklies from other Big Cities claimed a total circulation of 17,48,27,454 copies per publishing day and from the Smaller Towns, it showed a circulation of 67,46,340 copies per publishing day. (Table 4.8)

CIRCULATION LEVELS

4.11.1. “*Dina Chethi*”, a Tamil/Daily published from Chennai was the largest circulated single edition daily with a claimed circulation of 8,62,313 copies per publishing day followed by “*Anandbazar Patrika*”, a Bengali/Daily published from Kolkata with a claimed circulation of 804408 copies per publishing day.

Table No. 4.1
Total Circulation of Registered Publications
 (from 2012 to 2022)

S.No	Year	Daily	Bi/Tri-Weekly	Weekly	Others	Total Average Circulation
1	2012-2013	224337652	1,187,995	104860366	74651917	405037930
2	2013-2014	264289811	893,218	112005740	73397443	450586212
3	2014-2015	296302606	973,292	127483338	85762209	510521445
4	2015-2016	371457696	155,045	144789293	93836547	610238581
5	2016-2017	275361253	0	119498723	93229514	488089490
6	2017-2018	242690557	0	106027875	81348197	430066629
7	2018-2019	291535681	0	124615637	104362850	520514168
8	2019-2020	258422000	519013	107263381	73725375	439929769
9	2020-2021	225856735	519220	94698202	65408216	386482373
10	2021-2022	225726209	653087	97248755	68084231	391712282

Source : Annual Statement 2021-2022

Table No. 4.2
Circulation of Publications in 2021-22
(Language and Periodicity - wise)

S.No	Language	Daily	Weekly	Fortnightly	Monthly	Quarterly	Annual	Others	Total Average Circulation
1	Assamese	442045	558015	28842	30156	50	0	36765	1095873
2	Bengali	3180673	2056629	1361687	611664	35667	21690	95628	7363638
3	Bodo	54370	0	0	0	0	0	0	54370
4	Dogri	0	2500	0	0	0	0	0	2500
5	Gujarati	8119660	6218830	1503851	1272962	27666	28027	54937	17225933
6	Hindi	103483185	55703005	8641674	21467592	1314438	40674	408951	191059519
7	Kannada	5920273	498777	426359	702307	14595	750	5601	7568662
8	Kashmiri	26338	5450	0	0	0	0	0	31788
9	Konkani	972	1900	0	12513	0	0	0	15385
10	Maithili	0	0	300	0	1000	0	0	1300
11	Malayalam	6701269	1228400	683198	1911012	74663	100568	13325	10712435
12	Manipuri	150814	14320	0	22710	0	0	0	187844
13	Marathi	24915124	9381526	527802	1071268	62493	403918	98611	36460742
14	Nepali	112807	15950	0	8768	0	0	0	137525
15	Odia	5671159	1827290	862721	895017	94120	10393	33241	9393941
16	Punjabi	1882011	297553	136329	272440	1013	0	0	2589346
17	Sanskrit	191981	5900	19700	29169	650	0	0	247400
18	Santhali	16000	0	0	500	0	0	0	16500
19	Sindhi	157155	82838	0	11703	0	0	0	251696
20	Tamil	4963836	644839	641449	2463571	11094	19157	293526	9037472
21	Telugu	13636825	998401	1333819	5665330	35291	0	27347	21697013
22	Urdu	19781900	3434682	550838	403243	12759	1417	19600	24204439
23	English	20914036	9578072	1698523	3246921	251026	396260	291473	36376311
24	Bilingual	4862169	3987425	702849	3801032	235442	3820	94319	13687056
25	Multilingual	311156	586620	102033	381452	18495	2900	46347	1449003
26	Others	230451	119833	29845	398891	22938	0	42633	844591
	Total	225726209	97248755	19251819	44680221	2213400	1029574	1562304	391712282

Source: Annual Statement 2021-2022

Table No. 4.3
Circulation of Publications in 2021-22
 (State/UT & Periodicity - wise)

S.No	States/UTs	Daily	Weekly	Fortnightly	Monthly	Quarterly	Annual	Others	Total Average Circulation
1	Andaman & Nicobar Islands	85317	5200	2620	0	0	0	0	93137
2	Andhra Pradesh	11228442	945777	1009924	4249842	20041	45000	42625	17541651
3	Arunachal Pradesh	283006	900	0	0	0	0	0	283906
4	Assam	1440204	790672	44192	59455	2648	0	146523	2483694
5	Bihar	7430849	255126	32250	352358	8775	0	0	8079358
6	Chandigarh	1393229	326787	0	88877	0	0	0	1808893
7	Chhattisgarh	4702325	702362	119079	944116	18892	6550	22711	6516035
8	D & N Haveli and Daman & Diu	259948	29000	29950	20050	0	0	0	338948
9	Delhi	14092325	6634018	1724927	3948968	154034	172850	113985	26841107
10	Goa	209255	36377	21880	4560	0	0	0	272072
11	Gujarat	10863557	6711781	1603595	1964796	44301	1700	80381	21270111
12	Haryana	2870292	870136	282530	627832	4160	280	8355	4663585
13	Himachal Pradesh	585958	284010	4879	101936	5100	500	0	982383
14	Jammu & Kashmir	5806587	538217	34000	109613	1000	417	7100	6496934
15	Jharkhand	4835177	418003	61900	173844	32000	0	7570	5528494
16	Karnataka	7261803	1257610	465226	1519262	64217	750	19664	10588532
17	Kerala	6809478	1512666	688200	2236153	79772	303613	17705	11647587
18	Ladakh	0	0	0	0	0	0	0	0
19	Lakshadweep	0	0	0	0	0	0	0	0
20	Madhya Pradesh	26932013	12449729	1182129	10746638	782973	5000	235852	52334334
21	Maharashtra	36074671	15753043	1530837	1841526	132137	444777	227927	56004918
22	Manipur	244378	0	0	2553	0	0	0	246931
23	Meghalaya	164879	3900	0	0	0	0	0	168779
24	Mizoram	118163	18000	0	299117	5200	0	42133	482613
25	Nagaland	80105	0	0	0	0	0	0	80105
26	Odisha	6324963	2150674	1008353	1133943	113270	10393	52991	10794587
27	Puducherry	206478	124234	13800	54276	7410	0	2517	408715
28	Punjab	2562963	498701	130896	370279	8213	3150	31350	3605552
29	Rajasthan	11588376	1917951	2875547	730327	13355	100	18828	17144484
30	Sikkim	257746	15950	0	0	0	0	0	273696
31	Tamil Nadu	6125103	1589675	744596	3146202	14259	0	305491	11925326
32	Telangana	7012091	829868	528128	2300623	94120	15000	1000	10780830
33	Tripura	387858	319923	0	2000	0	0	0	709781
34	Uttar Pradesh	39050151	28091519	2143745	5706463	518986	4638	115644	75631146
35	Uttarakhand	4004505	9919507	1479081	1228374	47344	3000	5782	16687593
36	West Bengal	4434014	2247439	1489555	716238	41193	11856	56170	8996465
	Total	225726209	97248755	19251819	44680221	2213400	1029574	1562304	391712282

Source: Annual Statement 2021-2022

Table No. 4.4
Circulation of Newspapers in 2021-2022
(State/UT & Language – wise)

S.No	States/UTs	Assamese	Bengali	Bodo	Dogri	Gujrati	Hindi	Kannada	Kashmiri	Konkani	Maithili
1	Andaman & Nicobar Islands	0	5858	0	0	0	32466	0	0	0	0
2	Andhra Pradesh	0	0	0	0	0	137566	17000	0	0	0
3	Arunachal Pradesh	0	0	0	0	0	31825	0	0	0	0
4	Assam	1092288	486450	54370	0	0	220010	0	0	0	0
5	Bihar	0	0	0	0	0	4713493	0	0	0	300
6	Chandigarh	0	0	0	0	0	841867	0	0	0	0
7	Chhattisgarh	0	0	0	0	0	6139957	0	0	0	0
8	D & N Haveli and Daman & Diu	0	0	0	0	101287	161811	0	0	0	0
9	Delhi	1603	31379	0	0	15564	13938894	21286	0	0	0
10	Goa	0	0	0	0	0	25706	0	0	972	0
11	Gujarat	0	5075	0	0	16600261	2674250	10899	0	0	0
12	Haryana	0	0	0	0	0	4158850	0	0	0	0
13	Himachal Pradesh	0	0	0	0	0	933593	0	0	0	0
14	Jammu & Kashmir	0	0	0	2500	0	487804	0	31788	0	0
15	Jharkhand	0	66246	0	0	0	3571632	0	0	0	0
16	Karnataka	0	0	0	0	0	126205	7457097	0	12513	0
17	Kerala	0	14083	0	0	2743	62718	18799	0	0	0
18	Ladakh	0	0	0	0	0	0	0	0	0	0
19	Lakshadweep	0	0	0	0	0	0	0	0	0	0
20	Madhya Pradesh	0	0	0	0	0	49617594	0	0	0	0
21	Maharashtra	0	0	0	0	481611	7042334	25631	0	1900	1000
22	Manipur	0	0	0	0	0	0	0	0	0	0
23	Meghalaya	0	0	0	0	0	11843	0	0	0	0
24	Mizoram	0	0	0	0	0	0	0	0	0	0
25	Nagaland	0	0	0	0	0	0	0	0	0	0
26	Odisha	0	0	0	0	0	217741	0	0	0	0
27	Puducherry	0	0	0	0	0	27305	0	0	0	0
28	Punjab	0	896	0	0	0	1645878	500	0	0	0
29	Rajasthan	0	0	0	0	0	16320775	800	0	0	0
30	Sikkim	0	0	0	0	0	46897	0	0	0	0
31	Tamil Nadu	750	3050	0	0	2709	213593	16150	0	0	0
32	Telangana	0	0	0	0	0	231532	0	0	0	0
33	Tripura	0	603774	0	0	0	6078	0	0	0	0
34	Uttar Pradesh	0	37000	0	0	1200	61640025	0	0	0	0
35	Uttarakhand	1182	2554	0	0	20558	14951325	500	0	0	0
36	West Bengal	50	6107273	0	0	0	827952	0	0	0	0
	Total	1095873	7363638	54370	2500	17225933	191059519	7568662	31788	15385	1300

Source: Annual Statement 2021-22

Table No. 4.4 (Contd.)
Circulation of Newspapers in 2020-2021
 (State/UT & Language – wise)

S.No	States/UTs	Malayalam	Manipuri	Marathi	Nepali	Odia	Punjabi	Sanskrit	Santhali
1	Andaman & Nicobar Islands	0	0	0	0	0	0	0	0
2	Andhra Pradesh	0	0	1044	0	0	0	2000	0
3	Arunachal Pradesh	0	0	0	0	0	0	0	0
4	Assam	0	37030	0	0	0	0	0	0
5	Bihar	0	0	0	0	0	0	5300	0
6	Chandigarh	0	0	0	0	0	248248	0	0
7	Chhattisgarh	0	0	0	0	0	0	0	0
8	D & N Haveli and Daman & Diu	0	0	2000	0	0	0	2000	0
9	Delhi	9647	0	16640	2113	3809	550529	26748	0
10	Goa	0	0	111584	0	0	0	0	0
11	Gujarat	0	0	216339	0	24118	0	33833	0
12	Haryana	0	0	0	0	0	96564	0	0
13	Himachal Pradesh	0	0	0	0	0	0	0	0
14	Jammu & Kashmir	0	0	0	0	0	0	0	0
15	Jharkhand	0	0	0	0	0	0	0	16000
16	Karnataka	25347	0	189992	0	0	0	0	0
17	Kerala	10554761	0	8252	0	999	0	1179	0
18	Ladakh	0	0	0	0	0	0	0	0
19	Lakshadweep	0	0	0	0	0	0	0	0
20	Madhya Pradesh	0	0	41025	0	0	0	158690	0
21	Maharashtra	94279	0	35854952	2400	0	0	0	0
22	Manipur	0	150814	0	0	0	0	0	0
23	Meghalaya	0	0	0	0	0	0	0	0
24	Mizoram	0	0	0	0	0	0	0	0
25	Nagaland	0	0	0	0	0	0	0	0
26	Odisha	0	0	0	0	9301324	0	0	0
27	Puducherry	0	0	670	0	7582	0	650	0
28	Punjab	1286	0	0	0	551	1664670	0	0
29	Rajasthan	0	0	1950	0	0	0	0	0
30	Sikkim	0	0	0	86253	0	0	0	0
31	Tamil Nadu	26065	0	652	2255	2400	825	0	0
32	Telangana	0	0	0	0	0	0	0	0
33	Tripura	0	0	0	0	0	0	0	0
34	Uttar Pradesh	0	0	0	0	83	7310	5800	0
35	Uttarakhand	1050	0	15642	17200	52675	21200	11200	0
36	West Bengal	0	0	0	27304	400	0	0	500
	Total	10712435	187844	36460742	137525	9393941	2589346	247400	16500

Source: Annual Statement 2021-22

Table No. 4.4 (Contd.)
Circulation of Newspapers in 2021-2022
 (State/UT & Language – wise)

S.No	States/UTs	Sindhi	Tamil	Telugu	Urdu	English	Bilingual	Multilingual	Others	Total Average Circulation
1	Andaman & Nicobar Islands	0	5804	0	3300	42489	3220	0	0	93137
2	Andhra Pradesh	0	0	14195213	504876	2130540	505389	48023	0	17541651
3	Arunachal Pradesh	0	0	0	0	252081	0	0	0	283906
4	Assam	0	0	0	31735	457168	21973	37490	45180	2483694
5	Bihar	0	0	0	3005071	308794	19600	25300	1500	8079358
6	Chandigarh	0	0	0	0	631106	83372	4300	0	1808893
7	Chhattisgarh	0	0	0	84198	137504	151418	1075	1883	6516035
8	D & N Haveli and Daman & Diu	0	0	0	0	55100	16250	500	0	338948
9	Delhi	0	7062	3010	3175428	7625974	1285982	98439	27000	26841107
10	Goa	0	0	0	16000	117810	0	0	0	272072
11	Gujarat	60395	0	7674	61550	1318521	175412	81784	0	21270111
12	Haryana	0	0	0	48900	139601	174720	44950	0	4663585
13	Himachal Pradesh	0	0	0	0	33140	10250	5400	0	982383
14	Jammu & Kashmir	0	0	0	1755360	3849564	344118	25800	0	6496934
15	Jharkhand	0	0	0	1426650	351936	68530	25500	2000	5528494
16	Karnataka	0	46787	18439	274833	1478967	893061	17300	47991	10588532
17	Kerala	0	79508	13209	0	796582	64043	28593	2118	11647587
18	Ladakh	0	0	0	0	0	0	0	0	0
19	Lakshadweep	0	0	0	0	0	0	0	0	0
20	Madhya Pradesh	21345	0	0	564012	591830	1249688	90150	0	52334334
21	Maharashtra	39451	64182	6360	963679	6042857	4937741	436216	10325	56004918
22	Manipur	0	0	0	0	69475	17945	0	8697	246931
23	Meghalaya	0	0	0	0	75493	0	0	81443	168779
24	Mizoram	0	0	0	0	70417	0	0	412196	482613
25	Nagaland	0	0	0	0	71028	0	0	9077	80105
26	Odisha	0	0	0	38130	729180	427219	80993	0	10794587
27	Puducherry	0	295371	792	0	23790	40670	11515	370	408715
28	Punjab	0	504	550	7657	101886	118732	62442	0	3605552
29	Rajasthan	130505	0	0	71600	235214	323029	3458	57153	17144484
30	Sikkim	0	0	0	31400	109146	0	0	0	273696
31	Tamil Nadu	0	8536504	72853	25450	2492394	425233	104045	398	11925326
32	Telangana	0	0	7378863	1036415	1859853	188571	85596	0	10780830
33	Tripura	0	0	0	0	83879	16050	0	0	709781
34	Uttar Pradesh	0	0	0	10047750	2098829	1640339	96900	55910	75631146
35	Uttarakhand	0	1750	0	565077	531080	405750	7500	81350	16687593
36	West Bengal	0	0	50	465368	1463083	78751	25734	0	8996465
	Total	251696	9037472	21697013	24204439	36376311	13687056	1449003	844591	391712282

Source: Annual Statement 2021-22

Table No. 4.5
Circulation of Newspapers in 2021-2022
(Language & Periodicity – wise)

S.No	Language	Daily				Weekly			
		Number	Sold	Free	Total	Number	Sold	Free	Total
1	Assamese	23	433142	8903	442045	26	540991	17024	558015
2	Bengali	69	3121485	59188	3180673	136	1964923	91706	2056629
3	Bilingual	186	4408026	454143	4862169	563	3542008	445417	3987425
4	Bodo	2	48736	5634	54370	0	0	0	0
5	Dogri	0	0	0	0	1	2000	500	2500
6	English	825	20138311	775725	20914036	475	8885645	692427	9578072
7	Gujarati	401	7975224	144436	8119660	1071	5958572	260258	6218830
8	Hindi	4424	101655437	1827748	103483185	6547	53870156	1832849	55703005
9	Kannada	651	5649195	271078	5920273	143	451114	47663	498777
10	Kashmiri	2	24438	1900	26338	1	5100	350	5450
11	Konkani	1	908	64	972	1	1342	558	1900
12	Maithili	1	0	0	0	0	0	0	0
13	Malayalam	130	6479813	221456	6701269	33	1074430	153970	1228400
14	Manipuri	6	148615	2199	150814	1	13900	420	14320
15	Marathi	697	24127668	787456	24915124	1696	8588794	792732	9381526
16	Multilingual	18	290656	20500	311156	75	448454	138166	586620
17	Nepali	6	105465	7342	112807	13	14027	1923	15950
18	Odia	128	5591029	80130	5671159	141	1782978	44312	1827290
19	Others	20	223907	6544	230451	8	115731	4102	119833
20	Punjabi	78	1841446	40565	1882011	47	282369	15184	297553
21	Sanskrit	12	189586	2395	191981	2	5600	300	5900
22	Santhali	1	15788	212	16000	0	0	0	0
23	Sindhi	8	156289	866	157155	7	81306	1532	82838
24	Tamil	177	4752119	211717	4963836	61	537696	107143	644839
25	Telugu	1065	13012579	624246	13636825	154	919203	79198	998401
26	Urdu	1107	19451876	330024	19781900	414	3326675	108007	3434682
	Total	10038	219841738	5884471	225726209	11616	92413014	4835741	97248755

Source: Annual Statement 2021-22

Table No. 4.5 (Contd.)
Circulation of Newspapers in 2021-2022
 (Language & Periodicity – wise)

S.No	Language	Fortnightly				Monthly				Quarterly			
		Number	Sold	Free	Total	Number	Sold	Free	Total	Number	Sold	Free	Total
1	Assamese	2	27886	956	28842	10	27364	2792	30156	1	2	48	50
2	Bengali	192	1260408	101279	1361687	107	569882	41782	611664	23	32049	3618	35667
3	Bilingual	166	613457	89392	702849	678	3390967	410065	3801032	67	190817	44625	235442
4	Bodo	0	0	0	0	0	0	0	0	0	0	0	0
5	Dogri	0	0	0	0	0	0	0	0	0	0	0	0
6	English	142	1576978	121545	1698523	647	2768295	478626	3246921	154	169618	81408	251026
7	Gujarati	247	1416821	87030	1503851	275	1108055	164907	1272962	15	20137	7529	27666
8	Hindi	1603	8180836	460838	8641674	3712	20432149	1035443	21467592	389	1229442	84996	1314438
9	Kannada	195	378292	48067	426359	295	601061	101246	702307	10	12330	2265	14595
10	Kashmiri	0	0	0	0	0	0	0	0	0	0	0	0
11	Konkani	0	0	0	0	2	10304	2209	12513	0	0	0	0
12	Maithili	1	150	150	300	0	0	0	0	1	750	250	1000
13	Malayalam	17	615962	67236	683198	150	1760445	150567	1911012	7	24974	49689	74663
14	Manipuri	0	0	0	0	1	22230	480	22710	0	0	0	0
15	Marathi	88	387563	140239	527802	242	939703	131565	1071268	29	51670	10823	62493
16	Multilingual	18	72471	29562	102033	100	356330	25122	381452	9	10108	8387	18495
17	Nepali	0	0	0	0	5	7972	796	8768	0	0	0	0
18	Odia	67	842739	19982	862721	86	869615	25402	895017	16	91912	2208	94120
19	Others	9	24005	5840	29845	23	235794	163097	398891	11	21557	1381	22938
20	Punjabi	15	132310	4019	136329	40	263101	9339	272440	2	735	278	1013
21	Sanskrit	4	18550	1150	19700	6	28116	1053	29169	1	490	160	650
22	Santhali	0	0	0	0	1	100	400	500	0	0	0	0
23	Sindhi	0	0	0	0	3	11486	217	11703	0	0	0	0
24	Tamil	104	531886	109563	641449	510	2075308	388263	2463571	7	10034	1060	11094
25	Telugu	187	1233726	100093	1333819	822	5261596	403734	5665330	12	32971	2320	35291
26	Urdu	76	534419	16419	550838	84	385424	17819	403243	12	10893	1866	12759
	Total	3133	17848459	1403360	19251819	7799	41125297	3554924	44680221	766	1910489	302911	2213400

Source: Annual Statement 2021-22

Table No. 4.5 (Contd.)
Circulation of Newspapers in 2021-2022
(Language & Periodicity – wise)

S.No	Language	Annual				Others				Total Average Circulation			
		Number	Sold	Free	Total	Number	Sold	Free	Total	Number	Sold	Free	Total
1	Assamese	0	0	0	0	4	34814	1951	36765	66	1064199	31674	1095873
2	Bengali	4	19190	2500	21690	20	88813	6815	95628	551	7056749	306889	7363638
3	Bilingual	10	2350	1470	3820	36	80243	14076	94319	1706	12227867	1459189	13687056
4	Bodo	0	0	0	0	0	0	0	0	2	48736	5634	54370
5	Dogri	0	0	0	0	0	0	0	0	1	2000	500	2500
6	English	32	199700	196560	396260	212	116753	174720	291473	2487	33855337	2520974	36376311
7	Gujarati	3	26476	1551	28027	16	49313	5624	54937	2028	16554594	671339	17225933
8	Hindi	20	34720	5954	40674	96	380783	28168	408951	16791	185783546	5275973	191059519
9	Kannada	1	708	42	750	5	3597	2004	5601	1300	7096295	472367	7568662
10	Kashmiri	0	0	0	0	0	0	0	0	3	29538	2250	31788
11	Konkani	0	0	0	0	0	0	0	0	4	12554	2831	15385
12	Maithili	0	0	0	0	0	0	0	0	3	900	400	1300
13	Malayalam	5	90926	9642	100568	4	9711	3614	13325	346	10056260	656175	10712435
14	Manipuri	0	0	0	0	0	0	0	0	8	184744	3100	187844
15	Marathi	36	348358	55560	403918	19	89644	8967	98611	2807	34533392	1927350	36460742
16	Multilingual	6	2065	835	2900	10	18665	27682	46347	236	1198749	250254	1449003
17	Nepali	0	0	0	0	0	0	0	0	24	127463	10062	137525
18	Odia	2	10338	55	10393	6	30839	2402	33241	446	9219449	174492	9393941
19	Others	0	0	0	0	2	40501	2132	42633	73	661495	183096	844591
20	Punjabi	0	0	0	0	0	0	0	0	182	2519960	69386	2589346
21	Sanskrit	0	0	0	0	0	0	0	0	25	242342	5058	247400
22	Santhali	0	0	0	0	0	0	0	0	2	15888	612	16500
23	Sindhi	0	0	0	0	0	0	0	0	18	249080	2616	251696
24	Tamil	1	17093	2064	19157	9	210385	83141	293526	869	8134519	902953	9037472
25	Telugu	0	0	0	0	8	23975	3372	27347	2248	20484059	1212954	21697013
26	Urdu	2	1025	392	1417	6	15850	3750	19600	1701	23726161	478278	24204439
	Total	122	752949	276625	1029574	453	1193886	368418	1562304	33927	375085876	16626406	391712282

Source: Annual Statement 2021-22

Table No. 4.6
Circulation of Newspapers in 2021-2022

S.No.	Category	Range	Daily, Bi/Tri-Weekly		Periodicals		Total		
			Number	Average Circulation	Number	Average Circulation	Number	Average Circulation	Total Average Circulation
1	Small	0 to 2000	1822	2597168	8258	10761171	10080	13358339	210718691
		2001 to 5000	772	2543712	4022	12968840	4794	15512552	
		5001 to 15000	2309	18301131	8318	62067369	10627	80368500	
		15001 to 25000	3217	58556171	2431	42923129	5648	101479300	
2	Medium	25001 to 50000	1060	34688927	479	15024653	1539	49713580	73389132
		50001 to 75000	308	18876410	79	4799142	387	23675552	
3	Big	75001 to 99999	198	16936101	38	3304218	236	20240319	107604459
		100000 to 2500000	371	73879676	58	13484464	429	87364140	
	Others	0	24	0	163	0	187	0	0
	Total		10081	226379296	23846	165332986	33927	391712282	391712282

Source: Annual Statement 2021-2022

Table No. 4.7
Average Circulation of Newspapers

S.No.	Category	Daily, Bi/Tri-Weekly			Periodicals			Total		
		Number	Circulation#	Average Circulation	Number	Circulation#	Average Circulation	Number	Circulation#	Average Circulation
		(a)	(b)	(=b/a)	(c)	(d)	(=d/c)	(e)	(f)	(=f/e)
1	Big	569	90815777	159605	96	16788682	174882	665	107604459	161811
2	Medium	1368	53565337	39155	558	19823795	35526	1926	73389132	38104
3	Small	8120	81998182	10098	23029	128720509	5589	31149	210718691	6764
4	Others	24	0	0	163	0	0	187	0	0
	Total	10081	226379296	22456	23846	165332986	6933	33927	391712282	11545

Source: Annual Statement 2021-2022 Note: # Total Average Circulation of all the Publications in category.

Table No. 4.8
Circulation of Newspapers in 2021-2022

S.No.	Centre of Publication	Daily, Bi/Tri-Weekly		Weekly		Others	
		Number	Average Circulation	Number	Average Circulation	Number	Average Circulation
1	Big City	7244	174827454	8388	69885229	9429	244712683
2	Metropolitan City	1822	53769908	1921	19997818	3534	73767726
3	State Capital	3711	86680144	4332	43070093	6007	129750237
4	Smaller Towns	349	6746340	323	3070166	362	9816506
5	Union Territory	898	22035086	655	7399638	1209	29434724

Source: Annual Statement 2021-2022